

business recycling solutions



Recycling – Good For Your Business, Good for the Environment

A Publication of the Sunnyvale Commercial Recycling Program

Local Focus

Sunnyvale Companies Honored

Network Appliance

2004 Environmental Achievement Awards Winner

At the Mayor's State of the City Event in July, Network Appliance was presented with Sunnyvale's Outstanding Environmental Achievement of the Year award for their pollution prevention efforts. Network Appliance designed a state-of-the-art, energy efficient power and cooling

system for their new mission-critical data center. For more information, contact Dan Hoffman, Network Appliance's Director of Facilities, at (408) 822-6695 or email dan.hoffman@netapp.com.

Advanced Micro Devices, Inc.

2004 WRAP Winner

The California Waste Reduction Awards Program (WRAP) has recognized AMD for their waste reduction efforts every year since 1995, and this year was no different! AMD donates surplus computer equipment, furniture, and supplies to non-profit organizations, recycles paper, cardboard, plastics, wooden crates and pallets, beverage containers, scrap metal, dry cell batteries and other materials, and sends landscape waste for composting. In 2003, AMD diverted 55% of their waste from the landfill. For more information about the WRAP awards, visit www.ciwmb.ca.gov/wrap.



Sunnyvale Councilmember Otto Lee (left) pictured with Real Estate & Construction Manager Michael Phelps of Network Appliance.

UPCOMING EVENTS



Business Hazardous Waste Drop-off Events

November 19 • January 14

Qualifying businesses may participate by appointment only.
(408) 299-7300

www.hhw.org

America Recycles Day

November 15

www.americarecyclesday.org (U.S.)

www.recycleday.com (California)

Refuse Report Keep It Closed

Make sure to keep bin lids closed throughout the year, particularly during the rainy season. Rainwater that accumulates in dumpsters adds to disposal costs by increasing the weight of refuse. By keeping lids closed, your company helps control refuse rates, reduces litter, odor, and disease vectors, and keeps our community looking its best.

Refuse Contacts

City of Sunnyvale Utilities

Garbage service changes, billing, bin cleaning – (408) 730-7681

Towards Sustainability Finding Inspiration in Interface

Winning recognition from local, state, federal, non-profit, and private organization alike, Interface, Inc., a leading carpet and fabrics manufacturer based in Atlanta, GA, has become a model for business sustainability throughout the world. For over 10 years, the company has analyzed its processes and materials with the goal of achieving even better results with less, and ultimately, no impact on the environment.

At Interface, sustainability is built into the business decisions, from the raw materials it sources to the way the company reclaims its customers' used products. Interface's current

strategy focuses on seven key fronts for approaching sustainability:

Eliminating waste, not just physical waste, but the whole concept of waste;

Eliminating harmful emissions;

Using only renewable energy;

Adopting closed loop products and processes;

Using resource-efficient transportation;

Energizing people (all stakeholders) around the vision;

Redesigning commerce so that a service is sold that allows the company to retain ownership of its products and to maximize resource productivity.¹

For more information on sustainability at Interface, visit

www.interfacesustainability.com.

¹ World Business Council for Sustainable Development, www.wbcsd.ch.

Recycle It! Boost Can & Bottle Recycling

According to the California Department of Conservation (DOC), about 7.6 billion aluminum, glass, plastic and bi-metal containers ended up in our landfills last year. If recycled, these cans and bottles could mean millions of dollars a year in



California Refund Value (CRV). In particular, local eating and drinking establishments could benefit from recycling, since nearly half of the CRV glass bottles sold in the state are sold in bars and restaurants. In addition to potential CRV revenues, businesses stand to collectively save millions of dollars on waste-hauling bills by recycling their cans and bottles.¹

The following resources are available at no cost to help your business start or improve its cans and bottles recycling program:

CRV calculator (DOC) — Use the online calculator to determine the economic benefits of recycling cans and bottles.

Recycling Posters & Labels (DOC)

— A variety of posters and labels are available to help your business promote recycling to your employees and/or customers.

Visit www.bottlesandcans.com to use the CRV calculator. You can also order the posters online or by calling 1-800-RECYCLE.

Commercial Recycling Resources (City)

— Visit www.sunnyvalerecycles.org (click on “Businesses” link) or call (408) 730-7484 for a list of local recycling resources.

¹ DOC website, www.consrv.ca.gov/dor.

Your Inquiries

Q Can I recycle Styrofoam® and expanded polystyrene (EPS) packaging products?

A Polystyrene foam packaging is recyclable but the low revenue per ton of material recycled can limit recycling opportunities, particularly in light of the following factors:

Polystyrene foams have a high volume to weight ratio so large volumes generally must be generated or stored on-site to make transportation a cost-effective alternative to disposal.

Polystyrene foams must be clean and dry to be recycled so material must be covered when stored on-site.

Polystyrene foam can NOT contain contaminants, such as other plastics, labels or tape, so generator training is essential.

Polystyrene foam packaging could be taking up a substantial portion of your garbage bin. Recycling your discarded packaging through onsite pick-up or a drop-off program may be a cost-effective alternative. The



following local recycling and reuse opportunities are available:

UPS Stores (reuse) – Sunnyvale

Packaging “peanuts”
(408) 733-8382
1111 W. El Camino Real
(408) 245-1600
1030 E. El Camino Real

FP International (recycling) – Redwood City

Blocks and packaging “peanuts”
1-800-866-9946

Send your questions to
jbenabente@ci.sunnyvale.ca.us.

Business Recycling Solutions

is available online at
www.sunnyvalerecycles.org